THE WORLD'S MOST ROBUST
INTERNET OF THINGS
SKILL BUILDING WORKSHOP SERIES

ABOUT WORKSHOPS • WHY ATTEND IOTFUSE WORKSHOPS? • CONVINCE MY BOSS

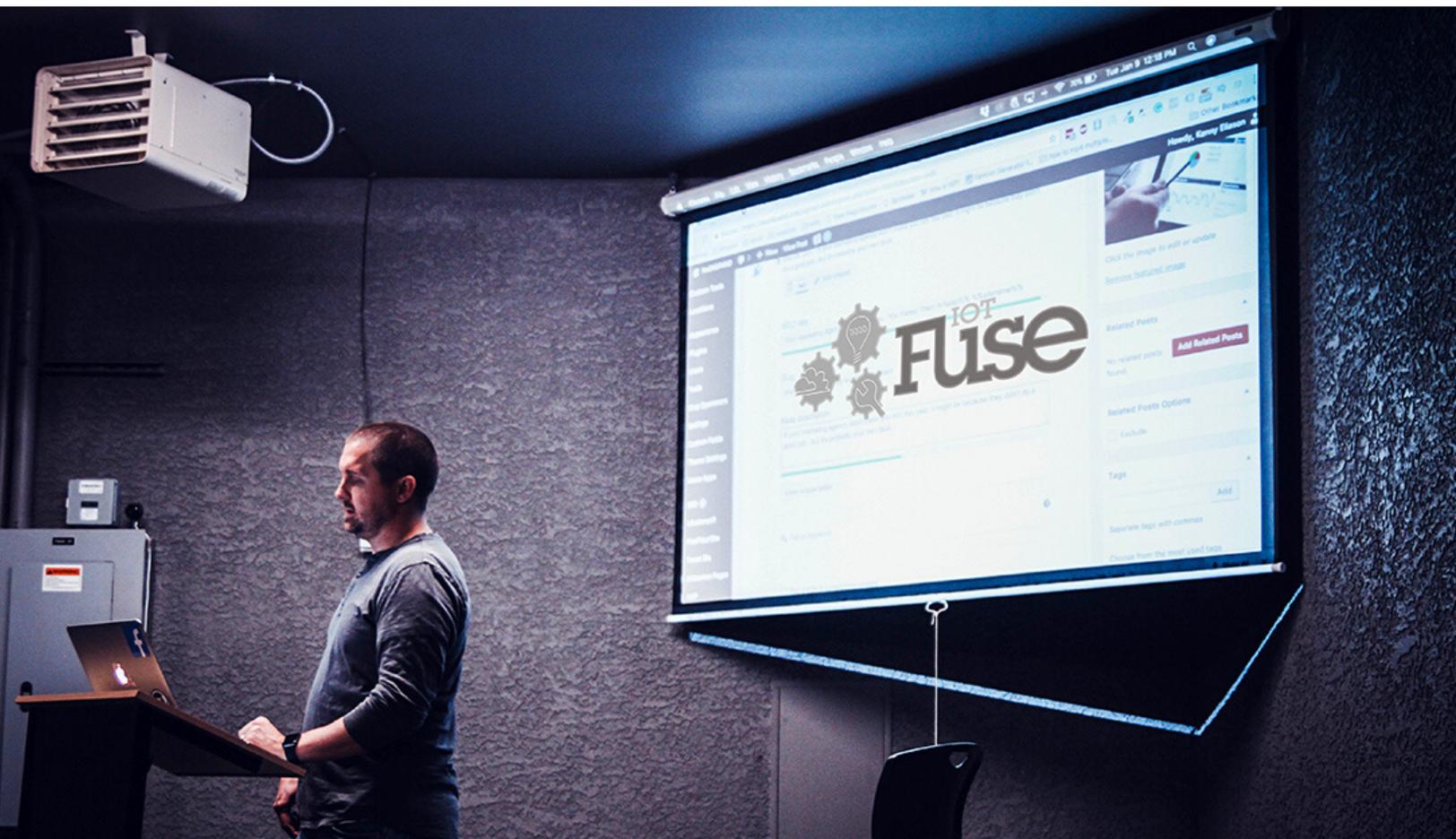# KConfs

Official Workshop Attendee Brochure

Producing Knowledge-Centric Conferences since 2014

1. About Workshops

What are Workshops?

Workshops are IoT centered educational skill-building classes designed to teach those interested in connectivity and hardware new skills by engaging hands-on with real-world technology. These classes are taught by company innovators that have experience in the IoT connective space. Attendees walk away with tangible skills from these in-depth and technical classes. Workshops provide attendees with the perfect environment to take part in making connections by placing them in class sized workshop rooms where networking is easy.

How long are Workshops?

Workshops are kept at 2-hours a class to allow space for multiple workshops to take place per-day. This also allows attendees to explore different workshops throughout the day by setting them at hours that aren't too long, but not too short for presentation time and hands-on learning. They are typically broken up into 2 time slots similar to a class in an educational institution: Presentation and Lab (Hands-on activities).

2. Why Attend IotFuse Workshops?

What are the benefits?

There are many benefits to attending a workshop that are often times not really talked about. Participating in one is an experience that is different than a regular conference session because of the hands-on opportunities that take part in the classes. Some of the more rewarding aspects of a class-style learning environment include some of the following:

Learning New Skills

It is never too late to learn new skills. Whether its for personal learning or to bring back some knowledge to your organization, all attendees interested in IoT are welcomed.

Making New Connections

Networking comes easy in a class-style environment. Making new connections with other attendees that are there for the same learning purpose happens naturally.

Stimulating New Ways Of Thinking

Engaging in a workshop project can help build problem solving skills by presenting attendees with solutions to unfamiliar technology. Listening to other peoples opinions, insights and points of view can make great conversation among participants.

Motivation To Complete Other Projects

During and upon completion of a workshop, participants may feel more inspired to complete other personal projects. They will also feel more determined to finish a project because they have like minded people to share a stage with.

Opportunities Beyond The Workshop

All is not over after the workshop is done. Sharing information with other attendees can open the door to new opportunities that extend beyond the event. Meaningful contacts can always be made that can help out in the future.

A Relaxing Environment

Taking part in a workshop can be be very relaxing and make some people feel at home with their technology. Not all has to be serious. It is encouraged that people have friendly conversations and make those relationships happen.

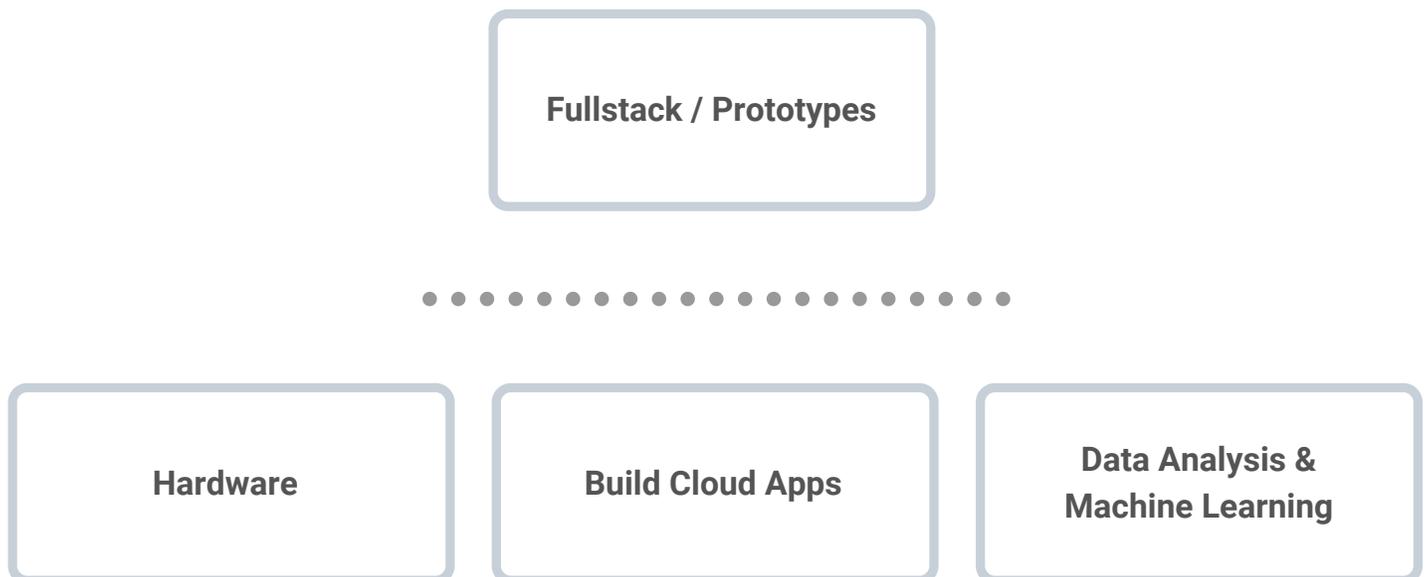# 3. What Is The Breakdown Of Workshops?

What have workshops been in past conferences?

Workshops are laid out in such a way that balances depth and variety. Having a diverse selection of technical classes gives participants a lot of great topics to choose from. These classes range from different areas related to IoT including:

- Embedded Systems
- Sensors and Hardware
- Connectivity
- Building Applications
- Cloud Platforms
- Security
- Analytics, including Machine Learning, Edge, and more

How are workshops balanced?

By balancing the variety needed to cross multiple technology platforms, and maintaining the depth needed to have substance within a particular topic, the IoTFuse Workshops series can't be missed. Workshops are generally balanced and selected between the 4 categories shown below:

Fullstack / Prototypes

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Hardware

Build Cloud Apps

Data Analysis & Machine Learning

4. Convince My Boss

How do I convince my boss to let me attend a Workshop?

Convincing ones boss is no easy task as they are often times very busy. We have put together some documents that will hopefully help any company employee make this process easier when pitching this idea of attending a workshop to their superior.

Expense Worksheet
This document contains a breakdown of the expenses that can be calculated based on a total budget.

-> Expense Worksheet (Excel Document)
https://iotfuse.com/wp-content/uploads/2019/10/IoT-Fuse-Budget-Calculator.xlsx

Sample Letter
This document is a letter written to help employees make a request to attend a workshop. It covers the conference location, learning opportunities, and more.

-> Sample Letter (Docx Document)
https://iotfuse.com/wp-content/uploads/2019/10/IoTFuse-Convince-My-Boss.docx

Attending Organizations
This document lists the different companies that have attended the event in the past as well as companies that will be attending this year.
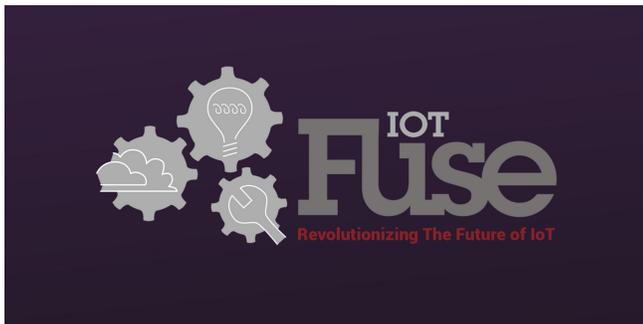
-> Attending Organizations (PDF Document)
https://iotfuse.com/wp-content/uploads/2019/10/IoTFuse-Convince-My-Boss.docx

Justifying large expenses on behalf of learning can be a challenge.

To help out, we have put together some key suggestions below so that potential workshop attendees can make an educated pitch to their bosses. Knowing what to say is key to being successful when making a request to attend a workshop.
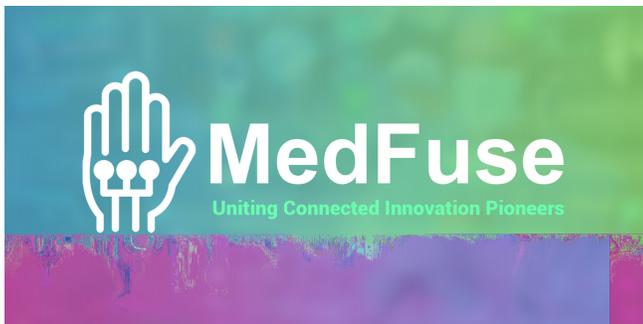
• Make sure to make a plan for each day on the types of talks that you will attend and how they will benefit your current role.

• Check out the Sponsors and Exhibitors and make a short-list of high-value connections to make.

• Use the Where to Stay in Minneapolis tool to find good hotels close to the Convention Center.

5. Yearly IoT Events

IOTFUSE

The tech world had recently woken up and realized that with easily connectable wireless platforms and cloud services being easy to access - the Internet of Things was a real possibility. Of course, the knowledge and know-how about how to actually accomplish that connectivity was still fairly sparse.

MEDFUSE

In order to build out connected devices within the Medical and Healthcare space, we have to bring multiple parties together who often have different incentives and goals. Our conference Medfuse.io is built upon the following premise: Creating Constructive Dialogs Around Connected Medical & Healthcare.

AGFUSE.IO

IoT, a network of "things" that use connectivity and devices to curate data. AgFuse, a network of people that use IoT to push the future of farming to the next level. By connecting smart people, agriculture, and technology, farmers can now farm data, enhance control, reduce waste, and increase productivity. AgFuse, rooted in the Corn Belt and coming January 2020.

RETAILFUSE

The world has seen incredible and massive changes in the world of retail - both on the operations and physical sale side. How we seek out, purchase and receive goods constantly changes, and much of the change is enabled by connected devices and intelligence. We will bring together the experts at the forefront of this change from around the world to explore where Retail may go from both a trend-based and technological perspective.

KCONFS TEAM

KConfs LLC. invites you to check out our other conferences! IoT connectivity continues to grow and make an impact in different fields of work such a agriculture, medical, and even retail! Learn about the the benefits of technology and connectivity through the eyes of a Farmer, Medical Practitioner, or Salesman.

The main incentive which drives a knowledge worker to convene at a date is high-quality information and skill-building content which advances individuals' careers and cannot be easily sourced online. Anything less is a waste of your customers' valuable time.

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